

**2016 UTAH INTERNATIONAL AUTO EXPO**  
 January 15-18, 2016 • South Towne Expo Center  
 9575 South State Street, Sandy, UT 84070

DAYS/HOURS		ADMISSION	
Friday, January 15	11 a.m. – 10 p.m.	Adults	\$10
Saturday, January 16	10 a.m. – 10 p.m.	Senior Citizens (62 & over)	\$6
Sunday, January 17	10 a.m. – 8 p.m.	Military (active, veteran and with D.O.D. ID)	\$6
Monday, January 18 (Martin Luther King, Jr. Day)	10 a.m. – 8 p.m.	Children (7-12)	\$6
		Children (6 & under)	FREE

**AUTO EXPO INFORMATION**

Official Web Site: [www.AutoExpoUtah.com](http://www.AutoExpoUtah.com)

Official Hashtag: #UtahAutoExpo

 [www.facebook.com/UtahAutoExpo](http://www.facebook.com/UtahAutoExpo)

 [www.twitter.com/UtahAutoExpo](http://www.twitter.com/UtahAutoExpo)

 [www.instagram.com/UtahAutoExpo](http://www.instagram.com/UtahAutoExpo)

**EXPO HIGHLIGHTS**

**Major Domestic & Import Manufacturers**

Explore more than 350 of the latest 2016 and cars, trucks, crossovers, vans, hybrids and sport/utility vehicles. Vehicles making their Utah International Auto Expo debut include the Dodge Charger Hellcat, Scion iA, Infiniti QX50, Chevrolet Volt, 2017 Volkswagen ALLTrack, 2017 Ford Escape, 2017 Ford Fusion, 2017 Ford Focus RS, 2017 Ford Raptor, 2017 Lincoln Continental, Honda Civic and more.

**Test Drives**

- **Drive FCA!**

Chrysler 200, 300 and Town & Country; Jeep Cherokee, Grand Cherokee and Renegade; Dodge Challenger, Dart and Durango; Ram 1500; Fiat 500 and 500X

*Friday, from 11 a.m. to 5:30 p.m. and Saturday through Monday, from 10 a.m. 5:30 p.m.*

- **Ford Drive Experience, Presented by Your Local Ford Stores**

Fiesta, Focus, CMax Hybrid/Energi, Fusion AWD/Hybrid/Energi, Taurus, Mustang, Escape, Edge, Explorer, Flex, Expedition, F150, Super Duty, Transit Connect

*Friday through Monday, from 10 a.m. to 5 p.m.*

- **Toyota Drive Center**

Toyota Camry, Prius, Rav4 and Tacoma

*Friday through Sunday, from 10 a.m. to 7 p.m. and Monday, from 10 a.m. to 5 p.m.*

- **2016 Honda Ride and Drive**

Honda Accord Sport HS, Accord Touring, Fit EXL, HR-V 4WD Navi, Odyssey Touring Elite, Pilot 4WD Touring, Pilot Elite, Civic Touring 1.5T, Civic EXL 1.5T, HR-V EXL Navi

*Friday, from 11 a.m. to 5:30 p.m. and Saturday through Monday, from 10 a.m. to 5:30 p.m.*

**ZIPLINE Presented by Mavrick!**

Come soar over the expo floor on the indoor zipline, presented by Mavrick! Operating all expo hours.

### **duPont REGISTRY™ LIVE**

A dazzling collection of premier, high-end luxury vehicles will turn heads on the auto expo floor.

### **Ardell Brown Classic Car Collection**

Take a trip down Memory Lane with this special collection of classic gems including a Sport Fury, 1925 Dodge Brothers, 1936 Chrysler Airflow, and 1969 Dodge Challenger, *courtesy of Ardell Brown Classic Cars*

### **Bonneville Off Road Racing Display**

It's all-things off-roading at this special showcase packed with buggies, full-size trucks, mini-trucks, motorcycles and UTVs, *courtesy of Bonneville Off Road Racing.*

### **Bonneville Salt Flats Racing Association**

An exciting collection of salt flat cars and street cars, *courtesy of the Bonneville Salt Flats Racing Association.*

### **Mustang Display**

Don't miss these vintage Ford Mustangs that pay tribute to the Fox Body, the longest generation in the Mustang family (1979-1993), as well as Boss Mustangs, *courtesy of the Northern Utah Mustang Owners Association.*

### **Utah National Guard**

From a HumV to a Camaro, the Utah National Guard will offer attendees a rare up-close look at several of their vehicles, *courtesy of the Utah National Guard.*

### **Utah Highway Patrol**

The Utah Highway Patrol will be on-site at the auto expo with two Utah Highway Patrol vehicles on display, along with Drunk Goggles available for showgoers to wear that simulate visual impairment induced by drinking alcohol.

### **Imagination Place**

Imagination Place is the home of Music Together® and Antigravity Fitness® in Salt Lake City. A music and movement education center that is passionately committed to providing both children and adults with affordable, fun, creative and playful experiences through our programs. Their mission is to educate, strengthen and help create healthy relationships between families and communities through the use of visual and performing arts. The Imagination Place will on-site and kids can try the anti-gravity swings and create egg shakers that correlate to music at the booth. It will be great fun!

**What's Your Dream Ride? Social Sweepstakes** – A chance for you to show us your favorite cars via social media by posting the photos you take at the expo on Instagram, and/or Twitter using #UtahAutoExpo. Whether it's the exotic vehicles on display or the hundreds of new makes and models on the expo floor, we give you the chance to be in the social spotlight. Each Expo day, a winner will be chosen at random to receive a \$100 VISA Gift Card.

## **DISCOUNTS & PROMOTIONS**

**FREE Subscription to *Motor Trend*** – Expogoeers will receive a FREE one-year print or digital subscription to *Motor Trend* magazine just for attending, *courtesy of the New Car Dealers of Utah.* Simply complete the subscription card at the auto expo, or while purchasing your tickets online, and receive 12 issues of the world's #1 automotive authority.

**Discount Adult E-Tickets** – Purchase tickets online in advance at [www.AutoExpoUtah.com](http://www.AutoExpoUtah.com) and save \$1 on the regular adult admission price.

**Family Days, Sunday, January 17 and Monday, January 18 (Martin Luther King, Jr. Day)** – All children 12 and under are admitted free of charge when accompanied by a paying adult.

## **PUBLIC RELATIONS CONTACTS**

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