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2016 UTAH INTERNATIONAL AUTO EXPO INDUCTS LOCAL INDUSTRY LEGENDS INTO HALL OF FAME

SANDY, Utah – (December 30, 2015) – The New Car Dealers of Utah will induct three local industry legends into the Hall of Fame, at the 2016 Utah International Auto Expo, taking place Friday, January 15 through Monday, January 18 (Martin Luther King, Jr. Day). Mike Day, Don Page and Jerry Seiner among the inductees for their years of service and dedication to the auto industry and community, in Utah.

Mike Day was born and raised in Draper Utah, his parents, Henry S. and Effie Day, and five sisters. He was on the UADA Board of Directors in the early 1990's and served as President in 1996, and was awarded the Time Magazine Dealer of the Year in 2006. He served on the Wasatch Front Ford Dealer Advertising Board for many years and was President three times. He has been a member of the NADA 20 Group program for over thirty years. He currently serves on the Intermountain Health Care, Home Healthcare and Hospice Board, also on The Key Bank Local Market Advisory Board. To him, the Automobile business has richly blessed his life, with relationships from employees, customers, vendors, colleagues, trade associations and many others. He enjoys fishing, playing golf and loves traveling. He has traveled to many exotic and wonderful places and feels blessed to be involved with such a great industry.

The New Car Dealers of Utah will also induct **Don Page**, a second-generation automobile dealer of Riverton Motors following in the footsteps of his father Gwen Page. The dealership, now in its fourth generation of stewardship, has been passed down from Gwen Page to his son Don Page then Don's son Chris Page and subsequently to Don's grandson Logan Page. Don became dealer of record in 1957 of Riverton Motors where he worked until his retirement in 1990. As dealer of Riverton Motors, he has served in positions of Chevrolet Association President and Oldsmobile Association President. Don has been an active member of the Murray Rotary Club since its early years and served one term as the chapter's president. Within the Rotary Club, he has been involved in philanthropic activities both nationally and internationally. Beyond his years of work in the industry, he loves the outdoors. In his younger years he spent his free time hunting and fishing. To this day he continues his passion for skiing and sharing his love of the mountains.

Grateful to his family and business family, **Jerry Seiner** said that without them he could not have grown his organization from a single dealership to the dealership group it is today. Jerry's goal has always been to exceed customer expectations, as

explained on every dealership business card that states the mission, "Making friends to last a lifetime". His Kia dealership has the highest customer satisfaction rating in the Western United States and is ranked nationally as 10th out of a total of over 500 Kia dealers. Jerry has served on the General Motors President's Council for a total of 18 years and has been Chairman of the Chevrolet National Dealer Council. He is a long-time community volunteer and has helped the local homeless and refugee communities.

All three inductees will be honored at the 2016 Hall of Fame ceremony set to take place Friday, January 15, at 9 a.m. The Utah International Auto Expo will be open to the public Friday, January 15 through Monday, January 18, at the South Towne Expo Center, located at 9575 South State Street, in Sandy. Expo hours are Friday, from 11 a.m. to 10 p.m.; Saturday, from 10 a.m. to 10 p.m.; Sunday, from 10 a.m. to 8 p.m.; and Monday, from 10 a.m. to 8 p.m. Admission is \$10 for adults and \$6 for senior citizens (62 and older), military (w/any DOD ID) and children 7-12. Attendees can sign up for a FREE one-year subscription to *Motor Trend* magazine, *courtesy of the New Car Dealers of Utah*. Advance sale discount E-tickets can be purchased online at www.AutoExpoUtah.com.



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