



2017 UTAH INTERNATIONAL AUTO EXPO
 January 13-16, 2017 • South Towne Expo Center
 9575 South State Street, Sandy, UT 84070

DAYS/HOURS		ADMISSION	
Friday, January 13	11 a.m. – 10 p.m.	Adults	\$10
Saturday, January 14	10 a.m. – 10 p.m.	Senior Citizens (62 & over)	\$6
Sunday, January 15	10 a.m. – 8 p.m.	Military (active, veteran and with D.O.D. ID)	\$6
Monday, January 16 (Martin Luther King, Jr. Day)	10 a.m. – 8 p.m.	Children (7-12)	\$6
		Children (6 & under)	FREE

AUTO EXPO INFORMATION

Official Web Site: www.AutoExpoUtah.com
 Official Hashtag: #UtahAutoExpo
 f www.facebook.com/UtahAutoExpo
 t www.twitter.com/UtahAutoExpo
 i www.instagram.com/UtahAutoExpo

EXPO HIGHLIGHTS

Major Domestic & Import Manufacturers

Explore more than 350 of the latest 2017/2018 cars, trucks, crossovers, vans, hybrids and sport/utility vehicles. Vehicles making their Utah International Auto Expo debut include the Subaru BRZ Special Edition Prototype, Chevrolet Bolt EV (Motor Trend's Car of the Year), Infiniti Q60 Coupe, Chevrolet Volt, 2018 Chevrolet Equinox, Mazda MX-5 RF, Toyota Prius Prime and more.

Test Drives

- Drive FCA!**
 Chrysler Pacifica and 300; Jeep Cherokee and Grand Cherokee; Dodge Challenger, Charger and Durango; Ram 1500; Fiat 500, 500X and 124 Spider
Friday, from 11 a.m. to 5:30 p.m. and Saturday through Monday, from 10 a.m. 5:30 p.m.
- Ford Drive Experience, Presented by Your Local Ford Stores**
 Fiesta, Focus, Focus, Fusion, C-Max, Mustang, Taurus, Escape, Edge, Flex, Explorer, Expedition and F-150
Friday through Monday, from 10 a.m. to 5 p.m.
- Toyota Drive Center**
 Toyota Camry, Highlander, Prius and RAV4
Friday, from 11 a.m. to 7 p.m., Saturday and Sunday, from 10 a.m. to 7 p.m. and Monday, from 10 a.m. to 5 p.m.
- 2017 Honda Ride and Drive**
 Accord 4-Door Touring, Accord Hybrid Touring, Civic 4-Door Touring Elite, Civic 5-Door EX, Civic 5-Door EXL, CRV 4WD, Fit EXL, HR-V EXL, Odyssey Elite, Pilot Elite, Pilot Touring, Ridgeline Black Edition and Ridgeline RTL-E
Friday, from 11 a.m. to 7 p.m., Saturday and Sunday, from 10 a.m. to 7 p.m. and Monday, from 10 a.m. to 5 p.m.

- **Chevy Test Drive**

Chevrolet Cruze, Malibu, Volt, Equinox, Traverse, Camaro, Colorado and Silverado

Friday, from 11 a.m. to 6 p.m., Saturday and Sunday, from 10 a.m. to 6 p.m. and Monday, from 10 a.m. to 5 p.m.

DuPont REGISTRY™ LIVE

A dazzling collection of premier, high-end luxury vehicles will turn heads on the auto expo floor.

Ardell Brown Classic Car Collection

Take a trip down Memory Lane with this special collection of classic gems including one of the world's first real sports cars, a 1954 Kaiser Darrin, 1937 Cord, 1958 Edsel, 1951 Studebaker commander and more, *courtesy of Ardell Brown Classic Cars*

Bonneville Off Road Racing Display

It's all-things off-roading at this special showcase packed with buggies, full-size trucks, mini-trucks, motorcycles and UTVs, *courtesy of Bonneville Off Road Racing.*

Bonneville Salt Flats Racing Association

An exciting collection of salt flat cars and street cars, *courtesy of the Bonneville Salt Flats Racing Association.*

Mustang Display

Don't miss these vintage Ford Mustangs that pay tribute to the Fox Body, the longest generation in the Mustang family (1979-1993), as well as Boss Mustangs, *courtesy of the Northern Utah Mustang Owners Association.*

Utah National Guard

From a HumV to a Camaro, the Utah National Guard will offer attendees a rare up-close look at several of their vehicles, *courtesy of the Utah National Guard.*

Utah Highway Patrol

The Utah Highway Patrol will be on-site at the auto expo with two Utah Highway Patrol vehicles on display, along with Drunk Goggles available for expogooers to wear that simulate visual impairment induced by drinking alcohol.

Kids Test Track

Kids will get the chance to get behind the wheel as well! A special kids test track with electric motorized vehicles will be available for kids to show off their driving skills right at the expo.

DISCOUNTS & PROMOTIONS

FREE Subscription to *Motor Trend* – Expogooers will receive a FREE one-year print or digital subscription to *Motor Trend* just for attending, *courtesy of the New Car Dealers of Utah.* Sign up at the auto expo, or while purchasing your tickets online, and receive 12 issues of the world's #1 automotive authority.

Discount Adult E-Tickets – Purchase tickets online in advance at www.AutoExpoUtah.com and save \$1 on the regular adult admission price.

Family Days, Sunday, January 15 and Monday, January 16 (Martin Luther King, Jr. Day) – All children 12 and under are admitted free of charge when accompanied by a paying adult.

PUBLIC RELATIONS CONTACTS

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