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## **2017 UTAH INTERNATIONAL AUTO EXPO TAKES OVER SOUTH TOWNE EXPO CENTER JANUARY 13-16**

*New Models, Luxury, Family Rides, Vintage Vehicles, Test Drives and More*

**SANDY, Utah** – (December 20, 2016) The Utah International Auto Expo rolls into the South Towne Expo Center with hundreds of new model vehicles Friday, January 13 through Monday, January 16 (Martin Luther King, Jr. Day). The center will be packed with all the auto industry has to offer including alternative fuel vehicles, ultra-high-end exotics, family rides, vintage vehicles, test drives and more. From car buffs to casual enthusiasts, the Utah International Auto Expo offers something for everyone!

This annual event offers consumers the chance to compare hundreds of new vehicles side by side, all under one roof. Attendees can sit in the driver's seats, inspect engines, kick tires, count cup holders, check trunk space, test drive vehicles and take in that new car smell. From Ford to Honda, hundreds of new models will turn heads on the show floor including the **all-new 2018 Chevrolet Equinox, 2018 Chevrolet Bolt EV (Motor Trend's Car of the Year), Infiniti Q60 coupe, Subaru BRZ Special Edition Prototype, and Toyota Prius Prime.**

After checking out the new models in the displays, licensed drivers are invited to get behind the wheel and test drive several new vehicles on the streets around the South Towne Expo Center. From hybrids to sedans, drivers can take a spin in a variety of the latest models from **Honda, Chrysler, Jeep, Dodge, Ram, Fiat, Ford, Toyota and Chevrolet.**

Kids will get the chance to get behind the wheel as well! A special **kids test track** with electric motorized vehicles will be available for kids to show off their driving skills.

Vintage car fans will take a trip down memory lane at the **Ardell Brown Classic Cars Collection** featuring a showcase of classic gems including one of the world's first real sports cars, a 1954 Kaiser Darrin, 1937 Cord, 1958 Edsel, 1951 Studebaker commander and more, *courtesy of Ardell Brown Classic Cars*. Additionally, a special **Mustang Display** will pay tribute to the Fox Body, the longest generation in the Mustang family (1979-1993), as well as Boss Mustangs, *courtesy of the Northern Utah Mustang Owners Association.*

The Utah International Auto Expo will also feature specialty vehicles on the show floor. From a HumV to a Camaro, the **Utah National Guard** will offer attendees a rare up-close look at several of their vehicles, *courtesy of the Utah National Guard*. It's all-things off-roading at the **Bonneville Off Road Racing Display** packed with buggies, full-size trucks, mini-trucks, motorcycles and UTVs, *courtesy of Bonneville Off Road Racing*. Also, don't miss salt flat cars and street cars, *courtesy of the Bonneville Salt Flats Racing Association*.

Follow the smart phone camera flashes to **duPont REGISTRY™ LIVE** and check out a stunning collection of unique, rarely seen gems. From celebrity cars to vintage classics, this special showcase will feature the ultimate in luxury!

The **Utah Highway Patrol** will be on-site at the expo with two Utah Highway Patrol vehicles on display, along with Drunk Goggles available for showgoers to wear that simulate visual impairment induced by drinking alcohol.

**Family Days** are Sunday, January 15 and Monday, January 16 and all children 12 and under are admitted free when accompanied by an adult. Parents and children are invited to enjoy a day of four-wheeled family fun at the auto expo!

The Utah International Auto Expo will be open to the public Friday, January 13 through Monday, January 16, at the South Towne Expo Center, located at 9575 South State Street, in Sandy. Expo hours are Friday, from 11 a.m. to 10 p.m.; Saturday, from 10 a.m. to 10 p.m.; Sunday, from 10 a.m. to 8 p.m.; and Monday, from 10 a.m. to 8 p.m. Admission is \$10 for adults and \$6 for senior citizens (62 and older), military (w/any DOD ID) and children 7-12. Attendees can sign up for a FREE one-year subscription to *Motor Trend*, *courtesy of the New Car Dealers of Utah*. Advance sale discount E-tickets can be purchased online at [www.AutoExpoUtah.com](http://www.AutoExpoUtah.com).



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