



### **duPont REGISTRY™ LIVE**

A dazzling collection of premier, high-end luxury vehicles will turn heads on the auto expo floor.

### **Ardell Brown Classic Car Collection**

Take a trip down Memory Lane with this special collection of classic convertibles, *courtesy of Ardell Brown Classic Cars.*

### **Bonneville Off Road Racing Display**

It's all-things off-roading at this special showcase packed with buggies, full-size trucks, mini-trucks, motorcycles and UTVs, *courtesy of Bonneville Off Road Racing.*

### **Bonneville Salt Flats Racing Association**

An exciting collection of salt flat cars and street cars, *courtesy of the Bonneville Salt Flats Racing Association.*

### **Mustang Display**

Don't miss this incredible and rare collection of classic Mustangs, *courtesy of the Northern Utah Mustang Owners Association.*

### **Utah Highway Patrol**

The Utah Highway Patrol will be on-site at the auto expo with two Utah Highway Patrol vehicles on display, along with Drunk Goggles available for expogoeers to wear that simulate visual impairment induced by drinking alcohol.

### **Kids Test Track**

Kids will get the chance to get behind the wheel as well! A special kids test track with electric motorized vehicles will be available for kids to show off their driving skills right at the expo.

### **iHeart Radio**

Princesses and superheroes!! Stop by the *iHeart Radio* booth and meet princesses and superheroes, as well as, create and paint your own masks and crowns.

## **DISCOUNTS & PROMOTIONS**

**FREE Subscription to *Motor Trend*** – Expogoeers will receive a FREE one-year print or digital subscription to *Motor Trend* just for attending, *courtesy of the New Car Dealers of Utah.* Sign up at the auto expo, or while purchasing your tickets online, and receive 12 issues of the world's #1 automotive authority.

**Discount Adult E-Tickets** – Purchase tickets online in advance at [www.AutoExpoUtah.com](http://www.AutoExpoUtah.com) and save \$1 on the regular adult admission price.

**Family Days, Sunday, January 14 and Monday, January 15 (Martin Luther King, Jr. Day)** – All children 12 and under are admitted free of charge when accompanied by a paying adult.

## **PUBLIC RELATIONS CONTACTS**

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