



2015 UTAH INTERNATIONAL AUTO EXPO
January 16-19, 2015 • South Towne Expo Center
9575 South State Street, Sandy, UT 84070

DAYS/HOURS		ADMISSION	
Friday, January 16	11 a.m. – 10 p.m.	Adults	\$10
Saturday, January 17	10 a.m. – 10 p.m.	Senior Citizens (62 & over)	\$6
Sunday, January 18	10 a.m. – 8 p.m.	Military (active, veteran and with D.O.D. ID)	\$6
Monday, January 19 (Martin Luther King, Jr. Day)	10 a.m. – 8 p.m.	Children (7-12)	\$6
		Children (6 & under)	FREE

AUTO EXPO INFORMATION

Official Web Site: www.AutoExpoUtah.com

Official Hashtag: #UtahAutoExpo

 www.facebook.com/UtahAutoExpo

 www.twitter.com/UtahAutoExpo

 www.instagram.com/UtahAutoExpo

Free parking available all expo days!

EXPO HIGHLIGHTS

Major Domestic & Import Manufacturers

Explore more than 350 of the latest 2015 cars, trucks, crossovers, vans, hybrids and sport/utility vehicles. Vehicles making their Utah International Auto Expo debut include the Chevrolet Camaro Z28, Buick Encore, Ford F-150, Hyundai Genesis, Subaru Legacy, Toyota Camry and more.

Test Drives

- **The Chrysler Drive**

Chrysler 200, 300 and Town & Country; Jeep Cherokee and Grand Cherokee; Dodge Challenger, Dart and Durango; Ram 1500; Fiat 500

Friday, from 11 a.m. to 5:30 p.m. and Saturday through Monday, from 10 a.m. 5:30 p.m.

- **Ford Drive Experience, Presented by Your Local Ford Stores**

Ford Fiesta, Focus, Fusion, Fusion Hybrid, C-MAX, Escape, Edge, Taurus, Mustang, Flex, Explorer, Expedition and F-150

Friday through Monday, from 10 a.m. to 5 p.m.

- **Ford F-150, Drive the Future of Tough**

Ford F-150

Friday through Monday, from 10 a.m. to 5 p.m.

- **2015 Honda Ride and Drive**

Honda Fit EXL, Accord Sport, Accord Touring, Accord Hybrid Touring, Civic, CR-V Touring, Odyssey, Touring Elite, Pilot Touring and Crosstour EL V6

Friday, from 11 a.m. to 7 p.m.; Saturday and Sunday, from 10 a.m. to 7 p.m.; and Monday, from 10 a.m. to 5 p.m.

duPont REGISTRY™ LIVE

A dazzling collection of premier, high-end luxury vehicles will turn heads on the auto expo floor.

Electric Vehicles

Attendees can find the latest alternative fuel vehicles on display including the plug-in electric Ford Focus Electric, Nissan LEAF, Chevrolet Volt and more.

Ardell Brown Classic Car Collection

Take a trip down Memory Lane with this special collection of classic Shelby Cobras including a 1968 Shelby GT500KR, 1969 Shelby GT350, 2006 Shelby Hertz, 2008 Shelby Barrett Jackson Special and a 1999 Shelby Series 1, *courtesy of Ardell Brown Classic Cars.*

Bonneville Off Road Racing Display

It's all-things off-roading at this special showcase packed with buggies, full-size trucks, mini-trucks, motorcycles and UTVs, *courtesy of Bonneville Off Road Racing.*

Expeditions 7

Adventure cruises into the auto expo with this collection of Toyota Land Cruisers from Greg Miller's Expeditions 7! These vehicles have explored the far regions of the globe, covering 58,196 miles in nearly three years.

Bonneville Salt Flats Racing Association

An exciting collection of salt flat cars and street cars, *courtesy of the Bonneville Salt Flats Racing Association.*

Mustang Display

Don't miss these vintage Ford Mustangs that pay tribute to the Fox Body, the longest generation in the Mustang family (1979-1993), as well as Boss Mustangs, *courtesy of the Northern Utah Mustang Owners Association.*

Utah National Guard

From a HumVEE to a Camaro, the Utah National Guard will offer attendees a rare up-close look at several of their vehicles, *courtesy of the Utah National Guard.*

Utah Highway Patrol

The Utah Highway Patrol will be on-site at the auto expo with a Seat Belt Convincer designed to simulate the impact of a vehicle collision and stress the importance of wearing a seat belt. Additionally, two Utah Highway Patrol vehicles will be on display, along with Drunk Goggles available for attendees to wear that simulate visual impairment induced by drinking alcohol.

Utah 4-Wheel Drive Association

A special showcase of four-wheeled fun from the Utah 4-Wheel Drive Association.

Driver Safety Training

In an effort to reduce injuries and save lives, Driver Safety Training will have driving simulators available for attendees to try at the auto expo. The organization also offers online simulation safety training courses created to reduce the frequency and severity of collisions.

Tinkering Exhibit

Children of all ages will enjoy the hands-on Tinkering Exhibit, at the auto expo, all expo days! This interactive display will feature hands-on activities focusing on the design and engineering process including two wind test tubes where families can create their own flying contraptions! The Tinkering Exhibit will also look at scale and repeating patterns with spirographs and spatial reasoning with Topology, as well as circuitry with a variety of electronic components!

Car Seat Checks by Safe Kids Utah and AutoTrader

Safe Kids Utah and AutoTrader will have certified inspectors on-site to check car seats for families, as well as hand out more than \$3,000 in new car seats to replace inspected seats that are not up to code, on Sunday and Monday, from 12 p.m. to 4 p.m., in the parking lot.

iPhone 6 Dream Car Photo Contest – Attendees are invited to post a photo with their favorite car at the auto expo for the chance to win an iPhone 6! Photos posted to Facebook, Twitter or Instagram with the hashtag #UtahAutoExpo will be entered for a chance to win! *(No purchase necessary. The more posts, the better the chance of winning! The winner will be chosen after the expo on January 20).*

DISCOUNTS & PROMOTIONS

FREE Subscription to *Motor Trend* – Attendees will receive a FREE one-year print or digital subscription to *Motor Trend* magazine just for attending, *courtesy of the New Car Dealers of Utah*. Simply complete the subscription card at the auto expo, or while purchasing your tickets online, and receive 12 issues of the world's #1 automotive authority.

Discount Adult E-Tickets – Purchase tickets online in advance at www.AutoExpoUtah.com and save \$1 on the regular adult admission price.

Family Days, Sunday, January 18 and Monday, January 19 (Martin Luther King, Jr. Day) – All children 12 and under are admitted free of charge when accompanied by a paying adult.

PUBLIC RELATIONS CONTACTS

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