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2018 UTAH INTERNATIONAL AUTO EXPO TAKES OVER SOUTH TOWNE EXPO CENTER JANUARY 12-15

New Models, Luxury, Family Rides, Vintage Vehicles, Test Drives, Fuel Efficiency and More

SANDY, Utah – (December 18, 2017) The Utah International Auto Expo rolls into the South Towne Expo Center with hundreds of new model vehicles Friday, January 12 through Monday, January 15 (Martin Luther King, Jr. Day). Families and car enthusiasts alike are invited to check out the latest vehicles and features from more than 25 brands in a no pressure, non-selling environment with activities certain to entertain all weekend.

This annual event offers consumers the chance to compare hundreds of new vehicles side by side, all under one roof. Attendees of the auto show will be able to witness the debut of the newest automobiles from manufacturers including: Acura, Chevrolet, Dodge, Ford, Hyundai, Jaguar, Jeep, Subaru, Toyota, and many more.

After checking out the new models in the displays, licensed drivers are invited to get behind the wheel and test drive several new vehicles on the streets around the South Towne Expo Center. From trucks to sedans, drivers can take a spin in a variety of the latest models from **Honda, Chrysler, Jeep, Dodge, Ram, Fiat, Ford** and **Toyota**. Test drive vehicles will include: Camry, Corolla, Highlander, Civic, Accord, Odyssey, Challenger, RAM 1500, Grand Cherokee, Edge, Focus, Fiesta, F150, the all electric Clarity and many more!

Vintage car fans will take a trip down memory lane at the *Ardell Brown Classic Cars Collection* presented by Telemundo Utah, featuring a showcase of classic convertibles. Additionally, there will be a unique collection of classic Mustangs, *courtesy of the Northern Utah Mustang Owners Association*.

The Utah International Auto Expo will also feature specialty vehicles on the show floor. A cannot miss part of the show will be the incredible collection of McLarens from *McLaren Denver*. Then, it's all-things off-roading at the *Bonneville Off Road Racing* display packed with buggies, full-size trucks, mini-trucks, motorcycles and UTVs. Also, don't miss salt flat cars and street cars, *courtesy of the Bonneville Salt Flats Racing Association*.

Follow the smart phone camera flashes to *duPont REGISTRY™ LIVE* and check out a stunning collection of unique, rarely seen gems. From celebrity cars to vintage classics, this special showcase will feature the ultimate in luxury!

The *Utah Highway Patrol* will be on-site at the expo with two Utah Highway Patrol vehicles on display, along with Drunk Goggles available for showgoers to wear that simulate visual impairment induced by drinking alcohol.

iHeart Radio will be on hand with a host of activities for the whole family. Stop by their booth for photo opportunities and meet and greets with princesses and superheroes. While you're there, don't miss the opportunity to create and paint your own superhero mask, or princess crown.

Family Days presented by American Family Insurance are on Sunday, January 14 and Monday, January 15. All children 12 and under are admitted free when accompanied by an adult. Parents and children are invited to enjoy a day of four-wheeled family fun at the auto expo!

The Utah International Auto Expo will be open to the public Friday, January 12 through Monday, January 15, at the South Towne Expo Center, located at 9575 South State Street, in Sandy. Expo hours are Friday, from 11 a.m. to 10 p.m.; Saturday, from 10 a.m. to 10 p.m.; Sunday, from 10 a.m. to 8 p.m.; and Monday, from 10 a.m. to 8 p.m. Admission is \$10 for adults and \$6 for senior citizens (62 and older), military (w/any DOD ID) and children 7-12. Attendees can sign up for a FREE one-year subscription to *Motor Trend* magazine, courtesy of the *New Car Dealers of Utah*. Advance sale discount E-tickets can be purchased online at www.AutoExpoUtah.com.



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