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2015 UTAH INTERNATIONAL AUTO EXPO INDUCTS LOCAL INDUSTRY LEGENDS INTO HALL OF FAME

SANDY, Utah – (December 30, 2014) – The New Car Dealers of Utah will induct three local industry legends into the Hall of Fame, at the 2015 Utah International Auto Expo, taking place Friday, January 16 through Monday, January 19 (Martin Luther King, Jr. Day). Alan Archibald, David Labrum and Robert Davis among the inductees for their years of service and dedication to the auto industry and community, in Utah.

Alan Archibald spent nearly 22 years in the auto industry where he owned several local dealerships including St. George Ford, Lincoln, Mercury and Provo Orem Ford, Magic Ford Lincoln Mercury and St. George Used Cars. A two-time recipient of the prestigious Ford Motor Company's Chairman's Award, he served as President on the Board of Directors for the New Car Dealers of Utah, and received the Time Magazine Quality Dealer Award, in 2002.

The New Car Dealers of Utah will also induct **David Labrum** into the Hall of Fame. David owned the L&L Motor Company, in Roosevelt, Utah, a company he had worked at since graduating from Utah State University, in 1973. Over the course of his career, David served as president of the New Car Dealers of Utah, in 2003. David and his wife Shana sold their ownership share of L&L Motor Company to their son Michael G. Labrum, and currently serves as President and Matron of the Vernal Utah Temple.

From odd jobs at dealerships to learning trade from his father, **Robert Davis** has been involved in the auto industry since age 14. Heritage Auto Group was a family business with a strong partnership between Robert and his brothers that led to expansion to include dealerships in Logan, Brigham City, Tremonton and Richfield, in Utah. Robert moved to Brigham City in 1982 with the acquisition of the dealership. They have been involved in the local community for 32 years. From 1994-1995, Robert served as the Chairman of the Board of Directors for the New Car Dealers of Utah, and then represented the association as the Utah Time Magazine Quality Dealer, in 1999.

All three inductees will be honored at the 2015 Hall of Fame ceremony set to take place Friday, January 16, at 9 a.m. The Utah International Auto Expo will be open to the public Friday, January 16 through Monday, January 19, at the South Towne Expo Center, located at 9575 South State Street, in Sandy. Free parking available all expo days. Expo hours are Friday, from

11 a.m. to 10 p.m.; Saturday, from 10 a.m. to 10 p.m.; Sunday, from 10 a.m. to 8 p.m.; and Monday, from 10 a.m. to 8 p.m. Admission is \$10 for adults and \$6 for senior citizens (62 and older), military (w/any DOD ID) and children 7-12. Attendees can sign up for a FREE one-year subscription to *Motor Trend* magazine, *courtesy of the New Car Dealers of Utah*. Advance sale discount E-tickets can be purchased online at www.AutoExpoUtah.com.



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