Exhibitor Service & Information Manual (v.9.25)

This Service & Information Manual contains material which is vital to the successful planning, marketing and management of your display in the Utah International Auto Expo. Failure to read this manual and respond promptly in ordering services could result in unnecessary inconveniences.

The services and contractors listed in this manual are for your convenience. Expo management suggests that you employ the services of Modern Exposition Services, this year's official expo contractor, for your greatest efficiency and ease, since they are familiar with the expo and work schedule. All independent contractors must coordinate their work schedules with Modern Exposition Services and comply with all guidelines and insurance requirements.

Please note that insurance policies must provide coverage for all dates from move in through move out. All policies must include all required information as is listed in the Important Rules and Requirements section of this manual. Please refer to the sample insurance form enclosed, as all insurance policies must be completed correctly. Policies that are not completed correctly will be returned. All exhibit set up contractors must submit a correct and complete policy at least thirty (30) days prior to the first move in day of the expo or they will not be permitted to work in the Mountain America Exposition Center.

The most up-to-date exhibitor information, including CAD floor plans (DWG format) and MES order forms, will be available for download from the Internet at www.AutoExpoUtah.com.

It is important that you review this manual with those individuals or agents having responsibility for your participation in the expo. Thank you for your cooperation and we wish you a most successful Utah International Auto Expo!

Expo Management

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Exhibitor Action Item Checklist

Utah International Auto Expo

Action Items	
Email liability insurance policy to SFE	December 11
Email electrical blueprints to SFE, the center and Modern	December 11

COVID INFORMATION:

Masks are optional.

Directory of Contractors & Facilities

EXPO OFFICE/PRESS ROOM
Room 400 – Mountain America Expo Center
Steve Freeman (323) 216-7557

EXPO BUILDING
Mountain America Expo Center
9575 South State Street
Sandy, UT 84070
Phone: (801) 565-4400

EXPO OFFICE PRIOR TO EXPO
Utah International Auto Expo
P.O. Box 46009
West Hollywood, CA 90046
Phone: (323) 216-7557

OFFICIAL GENERAL CONTRACTOR
Modern Exposition Services
3370 West 500 South
Salt Lake City, Utah 84104
Phone: (801) 983-8160
Email: expo@modernexpo.com

ELECTRICAL SERVICE
Modern Exposition Services
3370 West 500 South
Salt Lake City, UT 84104
Phone: (801) 983-8160

TELECOM SERVICE
Darren Satterwhite
Event Technology Services
Mountain America Exposition Center/ ASM Global
email darrens@mountainamericaexpo.com
385-468-2284 Office / 801-231-2765 Cell

RECOMMENDED OFFICIAL CARPET SUPPLIER
Modern Exposition Services
Phone: (801) 983-8160

HOTELS
Residence Inn - Sandy
270 West 10000 South
Sandy, UT 84070
Phone: (801) 561-5005

Hilton Garden Inn
277 West Sego Lily Drive
Sandy, UT 84070
Phone: (801) 352-9400

Hyatt House Salt Lake City/Sandy
9685 South Monroe Street
Sandy, UT 84070
(801) 304-5700
kristine.monroy@hyatt.com

PUBLIC RELATIONS
Spin Communications
deedee@spinpr.com

OFFICIAL FOOD CONCESSIONAIRE
Sodexo
Sandro Pereira Operations Manager (385) 420-3830
Email: sandro.pereira@sodexo.com

VEHICLE PORTER SERVICE
Show Fleet by Professional Detailers
601 North Batavia Street
Orange, CA 92868
Phone: (800) 457-7558
Fax: (949) 460-0339

Cosmetic Car Care
12 Mauchly, Bldg. F
Irvine, CA 92618
Phone: (949) 453-1200

General Expo Information

Expo Dates & Hours

Friday, January 15 through Monday, January 18, 2027

Friday	11 a.m.	to	8 p.m.
Saturday	10 a.m.	to	8 p.m.
Sunday	10 a.m.	to	8 p.m.
Monday (Martin Luther King, Jr. Day)	10 a.m.	to	8 p.m.

Expo Location

Mountain America Expo Center
9575 South State Street
Sandy, UT 84070
(801) 565-4400

Hotels

Residence Inn - Sandy
270 West 10000 South
Sandy, UT 84070
(801) 561-5005

Hilton Garden Inn
277 West Sego Lily Drive
Sandy, UT 84070
(801) 352-9400

Expo Office

The Auto Expo Office will be located in Room 400 of the exposition center. The expo management contact number is (323) 216-7557.

Event Credentials

Credentials aren't needed for move in or move out.
Auto Expo Days
A link for registering you and your staff for show credentials will be emailed to you ahead of the auto expo. This will provide a QR code to all registrants that will be required at the entrance to the auto expo. If one is not received, show staff may register onsite at the Room 400 auto expo office (north lobby).

Hall of Fame Induction Ceremony - Friday, January 15, 2027

Exhibits should be 1/4 staffed starting at 10 a.m. for Preview attendees which are primarily dealership staff and families. The expo opens to the public at 11 a.m. on Friday.

Parking

Complimentary parking is available in the expo center parking lot.

Exhibitor Lounge

A lounge will be available for all exhibitors and detailing staff. It opens one hour after expo opening and closes one hour prior to expo closing and is located in Room 200D.

Move In & Set Up Information

Carpet Installation, Freight Deliveries & Exhibit Set Up

In order to allot as many straight time hours as possible for exhibit set up, a detailed move in schedule has been developed. This requires the support and cooperation of exhibitors, freight carriers, and exhibitor appointed contractors for carpet, and or exhibit installation. Exhibit set up may begin after freight delivery has begun to the exhibit space as identified in the move in schedule below. The display supervisor should be on-site at the start of the freight target time in order to direct crate placement. Labor should be ordered two hours after the beginning of the freight target time. Please contact expo management in advance if additional time is needed. **All crates must be emptied and labeled by 4 p.m. Wednesday** in order for Modern Exposition Services to remove them from your exhibit space. **All exhibit areas must be completed by 8 p.m. on Thursday.**

NOTICE: Failure to adhere to the timelines designated in the following schedule, or failure to provide an electrical order could result in a **30% off-target surcharge** on freight, labor or services.

Monday

Monday		**Floor Layout**		**Electric/Phones**		**Carpet/Visqueen**		**Freight**	
EXHIBITOR		Start Mon	Done Mon	Start Mon	Done Mon	Start Mon	Done Mon	Start Mon	Done Mon
M-3	**Ford**	7 am	9 am	9 am	11 am	11 am	4 pm	4 pm	Done
M-4	**Kia**	7 am	9 am	9 am	11 am	11 am	4 pm	4 pm	Done
M-6	**Lexus**	7 am	9 am	9 am	11 am	11 am	4 pm	4 pm	Done
M-11	**Honda**	7 am	9 am	9 am	11 am	11 am	4 pm	TUES	TUES
M-8/M-9	**Volvo/ Porsche**	7 am	9 am	9 am	11 am	11 am	4 pm	4 pm	Done
M-12	**Buick/GMC**	7 am	9 am	9 am	11 am	11 am	4 pm	4 pm	Done
M-14	**Mazda**	7 am	9 am	9 am	11 am	11 am	Done	N/A	N/A
M-18	**Subaru**	7 am	10 am	10 am	12n	2p	Done	TUES	
M-16	**Hyundai**	7 am	10 am	10 am	12n	2p	Done	TUES	

Move In Schedule

Carpet Installation, Freight Deliveries & Exhibit Set-Up (cont.)

Tuesday

Tuesday		Floor Layout		Electric/Phones		Carpet/Visqueen		Freight	
EXHIBITOR		Start Tues	Done Tues	Start Tues	Done Tues	Start Tues	Done Tues	Start Tues	Done Tues
M-18	**Subaru**	N/A		N/A		N/A	N/A	8 am	12 n
M-16	**Hyundai**	N/A		N/A		N/A	N/A	8 am	12 n
M-11	**Honda**	N/A		N/A		N/A	N/A	8 am	12 n
M-19	**Dodge/RAM/ Jeep/Chrysler**	7 am	9 am	9 am	11 am	11 am	4 pm	4 pm	Done
M-5	**Toyota**	7 am	9am	9 am	12 n	12 n	6 pm	4 pm	Done
M-21	**MB Van Center**	7 am	9 am	9 am	12 n	12 n	6 pm	6 pm	Done
M-30	**Chevrolet**	7 am	9 am	9 am	12 n	12 n	6 pm	6 pm	Done
M-17	**Nissan**	7 am	9 am	9 am	12 n	12 n	6 pm	6 pm	Done
M-24	**Mercedes-Benz**	7 am	9 am	9 am	11 am	11 am	4 pm	4 pm	Done
M-1/2	**Genesis/Cadillac**	7 am	9 am	9 am	11 am	11 am	4 pm	4 pm	Done
M-13	**Mitsubishi**	7 am	9 am	9 am	11 am	11 am	4 pm	4 pm	Done
M-5	**Audi**	7 am	9 am	9 am	11 am	11 am	Done	N/A	N/A
M-10	**Infiniti**	7 am	9 am	9 am	11 am	11 am	Done	N/A	N/A
L-1	**BMW/MINI**	7 am	9 am	9 am	11 am	11 am	Done	N/A	N/A
L-2	**Maserati**	7 am	9 am	9 am	11 am	11 am	Done	N/A	N/A
L3	**Genesis**	7 am	9 am	9 am	12 n	12 n	Done	N/A	N/A
L-4	**Bentley**	7 am	9 am	9 am	12 n	12 n	Done	N/A	N/A

Expo Vehicles

Lobby vehicle move in is between 2 p.m. - 6 p.m. on Wednesday. Exhibit Hall vehicle move in is on Thursday between 8 a.m. - 3 p.m. All displays must be complete by 8 p.m. on Thursday.

Under no circumstances should the visqueen that was installed to protect your carpet be removed until all vehicles are placed and detailed. Exhibitors or your porter service company will be responsible to remove any stains that are made by tire treads or dressing. Once the vehicles have been placed and detailed, exhibitors may remove the plastic and place it in the aisle for the official expo general contractor to pick up.

NOTE: *Vehicles displayed on a turntable or platform will be allowed to enter the building on Wednesday or as soon as your display is ready to accommodate the vehicle.*
Please see expo management if you wish to have an earlier vehicle move-in time, which will be permitted, provided your space is ready to receive vehicles.

Building Access During Setup

To provide complete security for exhibitors and their possessions, it is important that all exhibitors observe the following daily access hours of 7 a.m. to 6 p.m. Your cooperation is appreciated. Please advise if you need to work past 6 p.m.

Building Access During Expo Days

Exhibitors who are working the expo may report one (1) hour prior to public opening and must staff their area until closing.

Aisle Carpeting & Hall Cleaning

Modern will begin installing the aisle carpeting at 2 p.m. on Thursday.

Move Out Information

Move Out & Building Access Hours

Move out will take place on Monday evening beginning at 8 p.m. and continuing until 11:59 p.m. Expo management will begin removing aisle carpet at 8 p.m. in exhibit areas where the public has cleared. Exhibitors may attach battery cables at 8 p.m., but you may not begin vehicle move out until the announcement has been made to do so.

All vehicles must be removed from the exposition center on Monday evening between the hours of 8 p.m. and 11:59 p.m.

Additional overnight move out time is available with advance reservation with Modern Exposition Services.

All crates will be returned to each display area by 8 a.m. Tuesday. All exhibitors must be clear of the facility by 3 p.m. on Tuesday.

NOTE: ***Due to insurance liabilities, no one under the age of 16 is permitted in the center during tear down. This is strictly enforced by our insurance carrier.***

Literature Removal

Literature removal after the expo is the responsibility of the individual exhibitor. **Removal of literature that is left behind will be invoiced to the exhibitor at prevailing drayage rates.** We recommend that remaining literature be placed in vehicle trunks and returned to the participating dealerships for use in their showrooms.

Ticketing & Exhibitor Admittance Information

Public Admission Prices			
Online Adults *(13 and over)*	$13.00*	Children *(12 & under)*	FREE
Senior Citizens *(62 and over)*	$7.00		
Military *(with any DOD ID)*	$7.00		

If purchased prior to opening day adult pricing is $13 During expo days the adult price is $15.

Salespersons Entrance Procedure

No passes, badges or exhibitor identification will be mailed in advance of the expo.

Event Credentials
A link for registering you and your staff for show credentials will be emailed to you ahead of the show. This will provide a QR code to all registrants that will be required at the entrance to the show. If one is not received, show staff may register onsite at the Room 400 auto expo office (north lobby).

Employees, relatives, neighbors and friends of exhibitors will not, under any circumstances, be eligible for admission to the auto expo unless they have an admission ticket.

NOTE: ***No one under the age of 16 years old will be permitted to enter with an exhibitor gate pass.*** *In accordance with our insurance policy, no children under the age of 16 are permitted in the center during set up or tear down.*

Exhibitor Dress Code

All personnel working within your exhibit area should wear suitable business attire. **Exhibitors not dressed accordingly will not be admitted into the expo.**

Vehicle Clean-Up Personnel

Vehicle clean-up personnel will only be admitted prior to the opening of the expo each day at 8 a.m.

Important Rules & Requirements

Aisles for Emergency Purposes

The Fire Department requires that all exhibitors must leave one foot (1') of space on every public aisle and two feet (2') of space on any border of their exhibit which adjoins another display area. This will allow a four-foot (4') emergency aisle between each space. **If an exhibit is constructed beyond the set-back requirements as determined by the Fire Marshal, then the exhibit must be moved to conform.**

There can be no vehicles within ten feet (10') of a perimeter wall.

Alcoholic Beverages & Food Items

Alcoholic beverages and/or food cannot be brought into the Mountain America Exposition Center.

Fire Regulations

Exhibitors must comply with all federal, state and local fire codes which apply to places of public assembly, in particular, Chapters 5, 8 and 31 of the Life Safety Code. All curtains, buntings, draping, etc., of any kind must be flameproof. Special care should be taken not to block or obstruct any fire hose or fire extinguisher cabinets, fire pull boxes, or entrances and exits within the Mountain America Expo Center.

Vehicle Requirements

Battery Cable - All vehicles displayed in the expo must have the positive battery cable disconnected and taped using UL approved plastic electrical tape. A special plastic bag must then be applied and taped. The 4-1/2" x 6" 3 mil. plastic bag with fastener will be provided by security officers as the vehicles enter the building.

Gas Tank Level - The vehicle's gas level cannot exceed 1/4 tank or 5 gallons, whichever is less. All vehicles will be checked as they enter the center to make sure that the gas level requirement is correct. If the gas level exceeds the limit, the vehicle will not be permitted to enter the building.

Gas Cap Requirements - If the gas cap door can be opened from outside your vehicle, the vehicle must have a locking gas cap. If the gas cap door must be unlocked from inside your car, then a locking gas cap is not necessary, but the standard inside gas cap must be taped.

AC/DC Converters - Cars using AC/DC converters must have the security system fuse disconnected to prevent the public from setting off vehicle alarms.

Prior to public opening, all vehicles will be checked to see that all gas cap and battery cable requirements have been met.

Important Rules & Requirements

Vehicle Requirements (cont.)

Vehicle Access & Cleaning - All expo vehicles, except factory display models must be unlocked during public expo hours. All vehicles must be waxed or wiped daily.

Expo Management will inspect each display area to see that this service is provided, with the cleaning charges being sent to the exhibitor whose vehicles have been neglected.

Exhibit Blueprints

All vehicle exhibitors must provide a scale electrical blueprint of their display to Modern Exposition Services, Mountain America Exposition Center and SFE at least thirty (30) days prior to the opening of the expo. These blueprints will be used by Modern Exposition Services to install electric and telecom lines prior to carpet installation. **Please be sure to include telecom and electrical needs, as well as the height of your display properties on your blueprints.** The blueprints can be e-mailed in DWG or PDF format to Steve@stevefreemanevents.com.

Signs & Banners

Any hanging signs must be framed and pre-approved by show management. Truss lighting is permitted. Modern Exposition Services has jurisdiction on all installation work.

All signs must be professionally manufactured and have a finished surface on all edges and sides. Signs cannot block the view of other exhibitors. Plastic letters, shoe polish and homemade signs may not be used on any vehicles or in any area of your display or booth. Decorations, signs, banners, etc., may not be taped, tacked, stapled, or otherwise fastened to ceilings, walls, doors, painted surfaces or columns.

Display Placement

The maximum permissible height for all “M” space displays is twenty-two feet (22’). All “L” spaces have a sloped ceiling. Exhibitors should contact expo management for a ceiling height diagram.

Placement of exhibits cannot interfere, block or extend into other exhibits. An exhibitor could be asked to change the location or configuration of their exhibit or vehicle placement should they interfere with the rights of other exhibitors. All exhibits must be free standing as no supporting wires from the ceiling or draped walls will be permitted.

No back drape in displays. Column drape is allowed provided that it is wrapped close to the column and nothing is stored behind the drape.

Important Rules & Requirements continued

Exhibitor Presentation Restrictions

An exhibitor cannot work, sell or distribute literature from any area other than the space rented by the exhibitor.

All public address systems must be kept to a volume that is not disruptive to your neighboring exhibitors.

Decorations, signs, banners and streamers may not be attached, taped, nailed or otherwise fastened to any ceiling, window, painted surface, or wall of the exposition center.

Under no circumstances are helium balloons or adhesive-back decals to be given away or permitted to be used in the exposition center. Any cost incurred by the Mountain America Expo Center from the use or removal of these items will be charged to the exhibitor.

Music at the Expo

Due to ASCAP and BMI licensing restrictions, there cannot be any unlicensed music played in any display. Jingles and commercials produced by a manufacturer that are the property of the manufacturer can be used. Background music through the use of a television, radio, stereo, cassette tape or laser disc cannot be used, as this is an infringement on the original copyright.

Licensing

All exhibitors must be licensed to do business in the State of Utah and have a current sales tax number for any direct retail selling from the expo floor.

Liability

Each exhibitor is entirely responsible for the space allotted him through his contract. Each exhibitor agrees to reimburse the Mountain America Expo Center for any damage to the floor, ceilings or walls within his contracted area.

Mountain America Expo Center, New Car Dealers of Utah, Modern Exposition Services and SFE assume no liability or responsibility for any loss or theft. Therefore, it is the exhibitor's responsibility to provide their own insurance coverage for vehicles, exhibits and materials.

Important Rules & Requirements

Insurance Requirements

All exhibitors, porter service companies, and outside service companies providing any equipment or services to the Utah International Auto Expo or its exhibitors must provide a Certificate of Insurance stating coverage while participating in the auto expo.

All exhibit houses must include all clients on the certificate of insurance to insure proper coverage during the expo.

The exhibitor shall procure, at its sole cost and expense, and shall maintain in force at all times during the term of the auto expo contract (including move in and move out), policies of insurance as herein below set forth, written by an insurer having a Best's rating of at least "A" and shall deliver to expo management evidence of such policies.

These policies shall be endorsed in form acceptable to expo management to include a provision that the policy will not be canceled, materially changed, or not renewed without at least thirty (30) days prior written notice to expo management, by certified mail, return receipt requested, and state or be endorsed to provide that the coverage afforded under the policies shall apply on a primary and not on an excess or contributing basis with any policies which may be available to expo management. Policies written on a "claims-made" basis are not acceptable. At least two weeks prior to the expiration of the policies, evidence of renewal or replacement policies of insurance, with terms and limits no less favorable as the expiring policies, shall be delivered to expo management. Deductibles of self-insured retention above $25,000 will require approval from expo management.

1. A Commercial General Liability insurance policy (I.S.O. Form CG 00 01 or equivalent approved by expo management) in the Exhibitor's name with the New Car Dealers of Utah; Steve Freeman Events LLC; ASM Global, Mountain America Expo Center, Salt Lake County and their respective members, officers, directors, agents and employees as additionally insured (I.S.O. Form CG20 10 or equivalent approved by expo management) with limits of liability in the amounts of $2,000,000 Occurrence/$2,000,000 Aggregate on a combined single limit basis for injuries to persons (including death) and damage to property.

2. Automobile and Truck Liability Insurance Policy in the Exhibitor's name with the New Car Dealers of Utah; Steve Freeman Events LLC; ASM Global, Mountain America Expo Center, Salt Lake County and their respective members, officers, directors, agents and employees are additionally insured with limits of liability in the amount of $2,000,000 each occurrence, on a combined single limit basis for claims for bodily injuries (including death) to persons and for damage to property arising out of the ownership, maintenance or use of any owned, hired or non-owned motor vehicle.

3. Worker's Compensation Insurance (including Employer's Liability Insurance) with limits of $1,000,000/$1,000,000/$1,000,000.

4. Any additional insurance policies necessary to obtain required permits or otherwise comply with applicable law ordinances or regulations regarding the performance of your contract.

Important Rules & Requirements continued

Insurance Requirements

Exhibitor shall provide to expo management a Certificate of Insurance as evidence of such aforementioned policies at least thirty (30) days prior to the auto expo; however, if requested by expo management, the Exhibitor shall deliver to expo management within 10 days of the request, a copy of such policies, certified by the insurance carrier as being true and complete.

The Certificate of Insurance must (1) indicate the I.S.O. Form used by the carrier, (2) be signed by an authorized representative of the insurance carrier, (3) disclose any deductible, self-insured retention, aggregate limit or any exclusions to the policy that materially change the coverage, (4) indicate that the New Car Dealers of Utah; Steve Freeman Events LLC; ASM Global, Mountain America Expo Center, Salt Lake County and their respective members, officers, directors, agents and employees are additionally insured on all policies (except Worker's Compensation), (5) reference the auto expo name and location on the face of the Certificate and (6) expressly reference the inclusion of all required endorsements. If requested by expo management, the Exhibitor must furnish within thirty (30) days of a request, proof that the person signing the Certificate is authorized by the insurance carrier. If, at any time during the period of this Contract, insurance as required is not in effect, or proof thereof is not provided to expo management, expo management shall have the options to: (1) direct the Exhibitor to suspend work with no additional cost or extension of time due on account thereof, (2) obtain the required insurance at Exhibitor's expense providing expo management with coverage immediately, or (3) treat such failure as an event of default.

The Contractor shall immediately file with expo management (with a copy to SFE, P.O. Box 46009, West Hollywood, CA 90046, a notice of any occurrence likely to result in a claim against expo management. Expo management and/or the official expo general contractor will be requesting verification of this policy during move in of the auto expo before any services or equipment may be provided.

All policies must provide coverage from the first move in date of Monday, January 11 to the last move out date of Tuesday, January 19. All Insurance policies must be completed correctly.

The certificate holder is:
New Car Dealers of Utah
6095 S Fashion Blvd #250, Murray, UT 84107

This Certificate of Insurance must be received by SFE, no later than December 11.

Please email your certificates of insurance to steve@stevefreemanevents.com

Expo Services Information

Exhibitor Services Provided in Vehicle Space Rental Charge

The following items and services are included in the space rental charge:

- Carpet in public aisles
- Daily vacuum service for all exhibit carpet
- Daily emptying of all exhibit area waste cans

Each exhibitor is responsible for carpet, drayage, labor and the rental and payment of tables, chairs, desks, waste cans and any other item used within their display. Cleaning of manufacturer displays and vehicles is the responsibility of the exhibitor.

Headquarters Hotel

The Residence Inn is located at 270 West 10000 South in Sandy. Please call the hotel directly at (801) 561-5005 or book online to reserve your room.

The Hilton Garden Inn is located at 277 West Sego Lily Drive in Sandy.
Please call the hotel directly at (801) 352-9400 or book online to reserve your room.

Security

If your display contains something of particular value, it is recommended that you secure it overnight. Please note if you need to hire booth security, you must utilize the auto show's approved event security company for insurance purposes. Please contact the Expo Center at (801) 565-4400 for additional information.

NOTE: *The New Car Dealers of Utah and SFE cannot be held responsible for the theft of items missing from exhibitor areas.*

Expo Advertising & Publicity

Advertising

Adstrategies is responsible for the placement of the multi-media expo advertising campaign. Extensive print, radio and television will be used to target the Sandy area and major markets within a 75-mile radius of Sandy. Advertising will begin well in advance of the opening day of the expo and continue through the final day of the expo.

Publicity

Auto expo press kits, pre-expo releases and all publicity will be prepared and coordinated by SFE.

Are you planning to bring a special display, concept car, pre-production model or unique feature to the expo? Please notify DeeDee at deedee@spinpr.com to ensure that it is included in the overall expo publicity.

A Press Room will be available for the working press attending the Expo. Please send all press materials directly to the Mountain America Expo Center to ARRIVE no earlier than January 12, 2027 with each package clearly labeled “Utah International Auto Expo, Press Room, 400”.

General Contractor Information

Services for the Utah International Auto Expo will be provided by:
Modern Exposition Services

CONTACT:	Exhibitor Services
ADDRESS:	Modern Exposition Services 424 South 700 East Salt Lake City, UT 84104
PHONE:	(801) 983-8160
FAX:	(801) 521-3040
WEB SITE:	expo@modernexpo.com

Modern will staff their Exhibitor's Service Desk beginning on Tuesday, January 12 and continuing through Tuesday, January 19.

SHIPMENTS:

Shipments that are scheduled to arrive at the Mountain America Expo Center can only be accepted beginning January 12-13 per posted freight schedule. Freight deliveries prior to this date will not be accepted by the Mountain America Expo Center. Shipments to the expo should be labeled:

EXPO CENTER ONLY:

(Name of Manufacturer)
Utah International Auto Expo
c/o Modern Exposition Services
Mountain America Expo Center
9575 South State Street
Sandy, UT 84070