



Utah International Auto Expo Returns to Mountain America Expo Center

New Model Vehicles, Test Drives, Exotics, Fun for the Little Ones and More

SANDY, Utah – (January 4, 2023) The 2023 [Utah International Auto Expo](#) returns to the Mountain America Exposition Center with hundreds of new cars, trucks, crossovers, SUVs, electric vehicles (EVs), exotics and more. Car lovers are invited to check out hundreds of the latest vehicles in a non-selling environment, inspect engines and experience the latest automotive technology from Friday, January 13 through Monday, January 16, 2023.

Check out the future of drive with an up-close look at the latest all-electric vehicles now available. Product specialists from leading automotive manufacturers will be at the expo to answer questions and provide information. A must-see lineup of new model vehicles, some not yet available in dealer showrooms, will be on display, including the **all-electric Nissan Ariya, Kia Niro EV, Ford Lightning EV, all-electric Ford Mach-E, Audi E-tron, 2023 Audi Q755 and Toyota Tundra Hybrid Captstone**, to name a few.

From full size hybrid trucks to sporty crossovers, licensed drivers are also invited to test drive dozens of vehicles outside from Chrysler, Dodge, Fiat, Ford, Jeep, Ram, and Wagoneer.

“While much of today’s headlines focus on high priced vehicles, there are many affordable new car choices to check out including an abundance of affordable fuel-sipping new cars too – 40, 50 or even 60 miles per gallon is common in today’s hybrid and plug-in hybrid vehicles,” said [Kelly Blue Book Executive Editor Brian Moody](#) “Trucks, hybrids, electric vehicles, high performance and high tech, the Utah International Auto Expo really does have something for everyone.”

This year’s auto expo will also feature:

- **Subaru Pet Adoptions** –Pets looking for forever homes will be available for adoption in Subaru.
- **Exotics Display** – An up-close look at ultra-luxury vehicles from Bentley and Lamborghini, courtesy of *Salt Lake City Motorcars*.
- **Northern Utah Mustang Owners Association** – A gathering of customized Mustangs spanning the decades will wow attendees.
- **Utah 4-Wheel Drive Association** – A collection of tricked out four-wheeled vehicles.

All expo days, children are invited to the **iHeartRadio Kid Zone**, an interactive children's play area including a Lego play area, kids Lego car racing track and a scavenger hunt. Additionally, all children 12 and under are admitted free all show days.

The Utah International Auto Expo will be open to the public Friday, January 13 through Monday, January 16, 2023 (Martin Luther King, Jr. Day). Expo hours are Friday from 11 a.m. to 9 p.m., Saturday from 10 a.m. to 9 p.m., Sunday and Monday from 10 a.m. to 8 p.m. The auto expo takes place at the Mountain America Exposition Center, located at 9575 South State Street, Sandy, UT 84070. Admission to the event is \$10 for adults, \$6 for seniors (62 and older) and military and first responders (w/any DOD or municipal ID) when purchased online. Children 12 and under are FREE with a paying adult all show days. Purchase advance tickets at www.AutoExpoUtah.com. Tickets onsite will be \$13. Parking is free.

About the Utah International Auto Expo

The Utah International Auto Expo is owned and presented by the [New Car Dealers of Utah](http://www.NewCarDealersofUtah.com) and produced by Steve Freeman Events. For more information, visit www.AutoExpoUtah.com or follow [@UtahAutoExpo](https://www.facebook.com/UtahAutoExpo) on Facebook and [@utahautoexpo](https://www.instagram.com/utahautoexpo) on Instagram. Hashtag: #UtahAutoExpo

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